September 15, 2022

Citizen Complaint Center Antitrust Division 950 Pennsylvania Ave., NW Room 3322 Washington, DC 20530

Dear Sir or Madam,

Adobe, the world's largest software company for digital design products, has announced their plans to acquire one of their largest and fastest growing competitors, Figma.<sup>1</sup>

As a <profession>, I am writing to express my concern about this acquisition. Adobe's acquisition of Figma will significantly reduce competition and increase prices for design professionals, digital agencies, and any company that creates digital software, products, or experiences. This acquisition, if allowed, would violate The Clayton Act<sup>2</sup>.

Designers use online software products offered by Figma to collaborate with others and create some of the best, most popular products and digital experiences in the world<sup>3</sup>. The growth and popularity of Figma threatens the market leading position of the Creative Cloud offered by Adobe.

Therefore, I kindly ask that you consider this claim and stop the acquisition of Figma by Adobe to limit anticompetitive behavior and provide design professionals with suitable alternative products to Adobe's software offerings.

Sincerely yours,

<Your Name>

<sup>&</sup>lt;sup>1</sup> <u>https://news.adobe.com/news/news-details/2022/Adobe-to-Acquire-Figma/default.aspx</u>

<sup>&</sup>lt;sup>2</sup> <u>https://www.ftc.gov/legal-library/browse/statutes/clayton-act</u>

<sup>&</sup>lt;sup>3</sup> <u>https://www.figma.com/customers/</u>